



Republic of the Philippines
Department of Agriculture
AGRICULTURAL TRAINING INSTITUTE

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MEMORANDUM

M26-09-1220

TO : **ALL CENTER DIRECTORS/OICs**
Agricultural Training Institute - Regional Training Centers (RTCs)

ATTENTION : **INFORMATION SERVICES SECTION CHIEFS / OICs**

FROM :  **REMELYN R. RECOTER, MNSA, CESO III**
Director IV

DATE : September 7, 2026

SUBJECT : **ENDORSEMENT FOR FITS CENTERS' PARTICIPATION IN THE 21ST KNOWLEDGE EXCHANGE CONFERENCE (KEC21)**

The Philippine Community Center Network (PhilCeCNet), Inc. will conduct the 21st Knowledge Exchange Conference (KEC21) on eCenters on 16-17 November 2026 at the Performing Arts Center of Palawan State University, Puerto Princesa City, with the theme "Advancing Digital Transformation Centers for the AI Era."

The Annual Conference serves as a national convergence of ICT4D and public internet access advocates and brings together LGU officials, eCenter managers and workers, FITS Centers, and other stakeholders involved in community-based digital and information services. The event provides a venue for knowledge exchange, networking, and sharing of practices and innovations in the use of digital technologies to strengthen community services.

In view of the relevance of the conference to the Farmers' Information and Technology Services (FITS) Kiosks/Centers, all RTCs are hereby encouraged to endorse and facilitate the voluntary participation of interested and qualified FITS Centers within your respective Regions.

Participation in the Conference will provide FITS Centers and ISS staff with opportunities to gain insights into emerging digital technologies and approaches, exchange experiences with other community-based Information Centers, and explore practices that may further enhance the delivery of agricultural information and digital services to farmers and other stakeholders.

Likewise, ISS staff are encouraged to participate. Registration fees, transportation, meals, and accommodation expenses shall be charged against the funds of the respective RTCs, subject to the availability of funds and the usual government accounting and auditing rules and regulations. A Special Order shall be issued to authorize the participation of the concerned ISS staff.

For confirmation of participation of ISS staff, you may coordinate with Ms. Ladylyn Jose of the Information Services Division through lrjose@ati.da.gov.ph or 0920-946-2474.



You are requested to endorse and facilitate the participation of interested and qualified FITS Centers within their areas of coverage and coordinate with the PhilCeCNet Secretariat regarding their registration and other conference-related arrangements through Dr. Emely M. Amoloza at 0917-502-5467 or at secretariat@philcecnecnet.org.

For your information and compliance.

RRR/AJA/PMGM/lrj

AGRICULTURAL TRAINING INSTITUT :	
AFU-OD - RECORDS	
OFFICIAL RELEASE	
Date :	SEP 08 2026
Time :	10:13 A.M.
By :	LYKA B. MERCADER



Philippine Community eCenter Network, Inc.

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14 August 2026

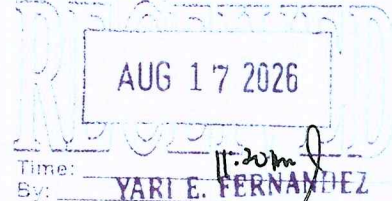
ENGR. REMELYN R. RECOTER, MNSA, CESO III

Director IV

Agricultural Training Institute

Elliptical Road, Diliman, Quezon City

Agricultural Training Institute
Document Control Center



Dear Engr. Recoter:

Warm greetings from the Philippine Community eCenter Network (PhilCeCNet), Inc.!

PhilCeCnet is organizing the 21st Knowledge Exchange Conference (KEC21) on eCenters to be held on 16-17 November 2026 at the Performing Arts Center of PalawanSU, Puerto Princesa City, with the theme "Advancing Digital Transformation Centers for the AI Era."

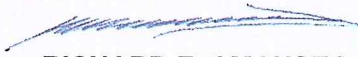
This annual gathering of ICT4D and public internet access advocates in the country is participated in by approximately 200 participants, including LGU officials, eCenter managers, workers and FITS Centers, as well as other eCenter stakeholders.

As we fulfill the sustainability of this national convergence of Community eCenter (CEC) stakeholders, **we would like to request a DA-ATI Advisory or Endorsement Letter for voluntary participation of interested FITS Centers and other stakeholders**, which we intend to attach to our invitations.

Attached is the concept note. You may also visit our website at <http://www.philcecn.net> or social media at <https://www.facebook.com/groups/philcecn.net> for updates.

For inquiries, please contact the PhilCeCNet Secretariat through Dr. Emely M. Amoloza at 0917.502.5467 or via email at secretariat@philcecn.net.

Sincerely yours,


RICHARD E. AMANSEC, PhD
President and KEC21 Chair, PhilCeCNet



KEC21 Concept Note

Rationale

The Philippine Community eCenter Network or PhilCeCNet is a non-stock and non-profit organization composed of a collaborative learning community of stakeholders dedicated to building responsive, efficient, valuable, and sustainable Community eCenters (CeCs) across the country. It was established through the collective desire of various CeC stakeholders to harmonize initiatives, share knowledge and experiences, and work toward a unified direction to maximize the impact of CeC operations.

These stakeholders represent a broad cross-section of society, including National Government Agencies (NGA), Local Government Units (LGU), Academe, Private Sector, Government-Owned and Controlled Corporations (GOCC), Non-Government Organizations (NGO), Media, Funding Institutions, CeC Managers, and CeC Users.

One of the network's flagship events is the Knowledge Exchange Conference (KEC) on eCenters, an annual gathering of ICT4D and Public Internet Access advocates. Participants typically include local chief executives, knowledge managers/workers, and CeC stakeholders from across the country, such as FITS Centers, Tech4ED Centers, Digital Transformation Centers, and similar entities. The KEC is a vital platform for networking, sharing of best practices in eCenter operations and services, showcasing innovations and accomplishments, and exploring emerging ICT trends that empower communities through digital inclusion.

The CeCs were originally established to provide public internet access and to serve as digital hubs that connect communities to cyberspace. Over time, their roles have expanded to include digital literacy training, access to online government services, and support for employment and entrepreneurship opportunities, playing an important role in bridging the digital divide.

The theme of the 21st Knowledge Exchange Conference (KEC21) is "Advancing Digital Transformation Centers for the AI Era." This theme aligns with the fourth milestone of PhilCeCNet's Digital Inclusion and Transformation for All Roadmap 2023-2028 - particularly "Evaluate and Enhance."

The Digital Transformation Center is a variant of the Community eCenters in the Philippines. It can be a center managed by the Department of Information Communication and Technology (DICT), Local Government Units (LGU), the DA - Agricultural Training Institutes (DA-ATI), the Public Libraries, the State University and Colleges (SUCs), the Bureau of Jail Management and Penology (BJMP), the Department of Trade and Industry's (DTI) Negosyo Centers, the Department of Education (DepEd) Schools, and various private sectors.

KEC21 is organized by the Philippine Community eCenter Network (PhilCeCNet), co-organized by the Philippine Council for Agriculture, Aquatic, and Natural Resources, Research and Development of the Department of Science and Technology (DOST-PCAARRD), the University of the Philippines Open University (UPOU), the DICT Regional Office for Mindoro Oriental &

Occidental, Marinduque, Romblon, and Palawan (DICT-MIMAROPA), the Palawan State University (PalawanSU), and is supported by various Partners from the public and private sectors. Together, we aim to strengthen the country's digital inclusion agenda by bringing together committed stakeholders and advancing the impact of Community eCenters nationwide.

Objectives

This year's KEC focuses on:

1. Advancing Community eCenters with knowledge relevant to their operations;
2. Sharing best practices among eCenter operators; and
3. Providing the latest updates on Information and Communications Technology (ICT) in promoting Government Services and Citizen Empowerment.

Indicative Programme

Day 1 – 16 November 2026

7:00 AM	Onsite Registration / Validation
8:30 AM	Opening Ceremony
9:30 AM	Plenary Sessions: • Dagitab.(UPOU) Launch • NAIS Ph
10:00 AM	Networking Break
10:30 AM	Plenary Sessions: • Artificial Intelligence for Public Service • AI for Teachers and Librarians • Community AI Literacy
12:00 PM	Lunch Break
1:00 PM	Marketplace of Ideas
3:30 PM	Plenary Session: • Reinventing CeCs as AI Learning Hubs
4:00 PM	End of Day 1

Day 2 – 17 November 2026

7:00 AM	Onsite Validation
8:00 AM	Plenary Sessions: • Konektadong Pinoy • eGov App • PSCP • Google Workspace • Techie 3rdAger
10:00 AM	Networking Break
10:30 AM	Plenary Sessions: • DTC and upskilling programs • Palawan International Technology Business Incubator (PITBI)
11:30 AM	Lunch Break
12:00 PM	PhilCeCNet Members' General Assembly & Election (2027-2028)
1:00 PM	Marketplace of Ideas
3:30 PM	Closing Ceremony
4:00 PM	End of Day 1

Registration

Regular/ Onsite Registration	Early Bird Registration (<i>until 31 October 2026 only</i>)	Undergraduate Students
P 5,600	P5,300 (Less P300)	P4,000 (Less P1,600)

Note: Members are entitled to discounts which may be credited as advance payment for annual dues only.

Please make your payments through any of the options below:

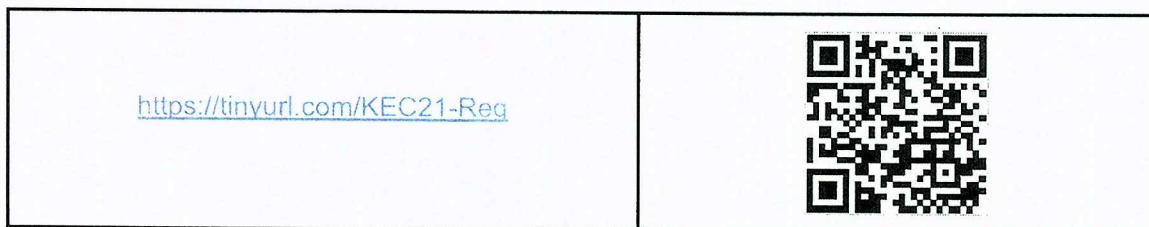
Bank	GCash	Onsite
BPI Calamba Current Account No. 0921 0192 03 Payee: Philippine Community eCenter Network, Inc.	Dr. Emely M. Amoloza GCash Acct. No. 0917 502 5467	Cash, GCash or Check Payee: Philippine Community eCenter Network, Inc.

Note: The registration fee DOES NOT INCLUDE the following:

- Accommodation, breakfast/dinner, and transportation
- Institutional/ individual members' annual dues
- Membership fees for new members

1. Scan or take a photo of the transaction (teller/machine validated)
2. Send a copy via email to secretariat@philcecn.net
3. Enter your [Lastname], [Firstname] [M.I.] in the subject line. If payment is for more than one person, indicate the complete names in the body of the email
4. Upon validation by the Secretariat, a photo or digital copy of the invoice may be sent to you immediately, while the original physical copy may be claimed onsite.

A dedicated validation lane is allocated for claiming receipts, conference kits, and member discounts exclusive for participants who availed the early bird registration.



Membership Fee and Annual Dues

Opportunities for learning, innovation, and community participation abound at the Philippine Community eCenter Network! Every year the Philippine Community eCenter Network (better known as PhilCeCNet) launches several programs and projects, and we want you to be part of it. Be a member of PhilCeCNet now!

A one-time joining fee is required for new members. When registering, please select your preferred membership coverage period for the annual membership dues.

For example, an individual member who selects one year will pay P200 for the one-time joining fee and P200 for one-year membership dues, for a total of P400. Thereafter, the member will pay P200 for the annual membership dues for each succeeding calendar year.

For existing PhilCeCNet members who wish to update or reactivate their membership status, PhilCeCNet is accepting payments for any outstanding membership fees. Please refer to the applicable joining fee and membership dues below:

MEMBERSHIP CLASSIFICATION	ONE-TIME JOINING FEE
INSTITUTIONAL MEMBERSHIP <i>To be paid by the organization, good for 3 representatives</i>	
National Government Agencies (NGA) Government Owned and Controlled Corporations (GOCC) Private Corporations	P 5,000
Academe Local Government Units (LGUs) Non-Government Organizations (NGOs) Micro, Small, and Medium Enterprises (MSMEs)	2,000
INDIVIDUAL MEMBERSHIP	200

Membership Dues & Payment Coverage	1 Year	3 Years	5 Years	Lifetime
INSTITUTIONAL MEMBERSHIP				
NGA / GOCC / Private Corp.	P 5,000	P 13,500	P 21,250	P 35,000
Academe/ LGUs/ NGOs/ MSMEs	2,000	5,400	8,500	14,000
INDIVIDUAL MEMBERSHIP				
Individual	200	540	850	1,400

Payments can be made through the following:

	Philippine Community eCenter Network, Inc. BPI Calamba Current Acct. No. 0921-0192-03
	Dr. Emely M. Amoloza GCash Acct. No. 0917 502 5467 <i>Note: Fund transfers also available through 7-11 Convenience Stores</i>



Invitation to activate membership

JOIN US

<https://tinyurl.com/PhilCeCNet-Membership-Form>

Community eCenters' Marketplace of Ideas

Overview

The Philippine Community eCenters have expanded into several modalities over the years. These include eCenters through DepEd Schools, FITS Centers, Local Government Units, DICT Provincial Training Centers, Public Libraries, Rural Impact Sourcing Hubs, National Government Agencies & Non-Government Organizations, DTI Negosyo Centers, Private Sectors, BJMP Tech4ED Centers, and more. Various innovative programs run through these eCenters, and these experiences in public service are worth sharing with the Community of eCenters. The Marketplace of Ideas serves as the Community eCenters' platform to achieve the following objectives:

1. Showcase local initiatives that celebrate local ingenuity and resourcefulness among the eCenters to address various issues and challenges;
2. Provide a venue for mutual sharing and networking among participants;
3. Foster encouragement and appreciation for the hard work and perseverance of CeCs in their communities; and
4. Discover successful, replicable, and scalable modalities of eCenter operations.

Mechanics

All eCenters are encouraged to showcase the projects and programs they run in their respective centers. A "Call for Marketplace of Ideas Speakers" will be made before the conference. Selected presenters will be given a spot at the Marketplace where simultaneous "table sessions" are taking place. Each table session will have the following configuration:

Provided by presenting eCenters	Provided by the KEC21 organizers
a. resource person b. a presentation write-up with photos (in soft copy, which may be featured on the PhilCeCNet website and social media sites) c. pre-recorded video presentation	a. table b. TV or Projector (HDMI) c. 19 chairs d. standee (2x5 ft., with eyelet hooks for the eCenter's tarpaulin)

d. a rapporteur-banker (to document the Q&A) e. (optional) i. 1 pc 2x5 ft. tarpaulin with eyelet (may contain the eCenter's logo, services, location map, photos of the center manager and knowledge workers, etc.) ii. photographer/videographer iii. poster / leaflets / give-away tokens	
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Participants are free to move around and choose which table session to join. The following principles should be observed: Whoever comes is the right people, whatever happens is the only thing that could happen, when it starts is the right time, and when it's over it's over. Every participant may follow the "law of two feet." If you feel you are neither learning nor contributing to the session anymore, go somewhere else where you can. Likewise, you may stay or return to the same table session on succeeding trading periods.

The presenters will be "trading" (selling) knowledge, ideas, best practices, problematic scenarios with solutions, demos and/or trinket products (small giveaway tokens).

A master rapporteur will present the processed amalgamated activities towards the end of the conference.

Presenting eCenters

All eCenters interested in presenting (sharing of best practices) at the Marketplace of Ideas are encouraged to submit the form below to the secretariat (secretariat@philcecent.org) until **31 October 2026**.

Presenting eCenters' form

Name of eCenter	
Type of eCenter*	
Date Established	
Postal address of eCenter	
Host/Sponsor**	
Ongoing programs (preferably with photos)	
Contact information (email address, mobile numbers, landline numbers)	
Summary of what your	